

## **PV Labs Introduces the Next Generation of Stabilization Technology**

**Burlington, Ont - April 2, 2014** - PV Labs Inc., an advanced imaging solutions company specializing in the design and development of turnkey aerial imaging systems, is proud to announce the introduction of Gen-V Technology. Gen-V Technology showcases superior steering and stabilization with a large and flexible payload volume for a broad range of air and ground applications. It will enable a rapid expansion in PV Labs current product line for image acquisition in the cinematography, geospatial and public safety markets throughout 2014.

Gen-V Technology represents the fifth generation of stabilization technology and is the first gimbal technology to utilize a six degree of freedom “Flex-Pivot-Isolator” to replace the traditional mechanical constraint system in a gimbal. The new technology includes both software and hardware that enable a structure to provide a simple, direct support for the imager. Of the company’s recent achievement, PV Labs CEO Mark Chamberlain said “This is the first truly new gimbal technology to hit the market in more than 10 years. I have spent over 25 years in the industry and I think that we have achieved the ultimate system; unparalleled performance in a simple, elegant design. The introduction of this technology will also disrupt current pricing paradigms in the industry.”

PV Labs will be including Gen-V Technology across their current markets through new product introductions in Cinematography, Electronic News Gathering (ENG), Corridor Mapping, Wide Area Mapping, Wide Area Motion Imagery (WAMI), and Public Safety. The initial product introductions will be part of the PV-15 product line. Mike Lewis, PV Labs CTO noted, “The modularity of the design allows us to maximize performance and reliability to address all of our current customers’ needs while giving them the confidence that we will be there to support

them in the long run. With performance exceeding that of all other gimbal systems on the market the PV-15 will enable a whole new class of imaging systems to be utilized.”

Founded in 2004, PV Labs makes turnkey systems that capture, store, analyze and interpret images. PV Labs' clients are a growing list of who's who in the entertainment, geospatial, and intelligence, surveillance and reconnaissance (ISR) industries. PV Labs representatives will be at NAB, GeoINT, AUVERSI and Cinegear this year.

**For more information:**

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**For more information on PV Labs and Gen-V Technology:**

<http://www.pv-labs.com/>